

# **ARROWHEAD SYSTEMS, INC.**

*A Dominant Force in Material Handling*



## **Arrowhead Systems, Inc. appoints Ed Fuchs as Vice President of Sales and Marketing**

OSHKOSH, Wis. (September 14, 2015) – Pat Vincent, President and Chief Operating Officer of Arrowhead Systems announced the appointment of Ed Fuchs as the company’s Vice President of Sales and Marketing.

Fuchs will oversee the strategic direction of Arrowhead Systems’ sales and marketing teams. His focus will be on broadening the exposure of the company’s brands which include Arrowhead Conveyor, NeXtconveyor, Busse/SJI, Priority One, A&B Engineering Services, and Trillium Automation. Fuchs will also lead the sales team in expanding the company’s domestic and international market share in conveyors, material handling equipment, and service.

Fuchs has spent his entire career in sales, marketing, and business development. He joined Arrowhead Systems after holding top-level management positions at System Logistics, Malisko Engineering, Pasco, and Ambitech. He also gained extensive material handling industry knowledge as the Director of Sales for Fleetwood/Goldco/Wyard. In addition to his sales and business development experience, Fuchs holds an engineering management degree from the University of Missouri-Rolla.

“Ed’s track record in business development and his extensive knowledge of the material handling industry will be valuable assets as we continue to grow our organization and product offerings.” said Pat Vincent. “He is joining the company at an exciting time as we are preparing to unveil our new line of robotic equipment at the Pack Expo trade show in Las Vegas, September 28-30. Ed and his teams will be key players in the successful roll-out these products to existing customers and new markets.”

### **About Arrowhead Systems, Inc.**

Arrowhead Systems, Inc. provides conveyor, packaging machinery, line productivity solutions, and service to customers throughout the world, especially those in the food, beverage, pharmaceutical, household products, container manufacturing industries. The company’s facilities include two manufacturing plants in Wisconsin, a manufacturing facility and engineering office in Michigan, plus direct sales staff and field service representatives across the United States. For more information, visit [www.arrowheadsystems.com](http://www.arrowheadsystems.com).

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